Synthetic supporting diagnostics report

Prepared sample - March and April 2026

All data is synthetic. No client data is included.

Page 1 - Device performance

Measure	March 2026	April 2026
Mobile sessions	3,000	3,000
Mobile leads	240	150
Mobile conversion	8.0%	5.0%
Desktop sessions	2,000	2,000
Desktop leads	160	160
Desktop conversion	8.0%	8.0%

Page 1 - Form event diagnostics

Mobile submit errors	2	72
Desktop submit errors	1	1

These associations support a likely contributor, not proof.

No controlled test establishes the cause of the revenue change.